



THE INTERNATIONAL CERTIFICATION NETWORK

CERTIFICATE

THE STANDARDS INSTITUTION OF ISRAEL

has issued an IQNet recognized certificate that the organization:

APPSFLYER LTD.

14, Maskit St., Herzeliya, Israel

Has implemented and maintains a Privacy information management system

For the following scope:

Enable advertisers and developers to attribute and track the performance of their advertising campaigns and applications, including their effectiveness, usage, installations and downloads.

which fulfils the requirement of the following standard:

ISO/IEC 27701:2019

Issued on:	14/06/2020
Date of initial approval:	14/06/2020
Date of expiration:	14/06/2023

This attestation is directly linked to the IQNet Partner's original certificate and shall not be used as a stand-alone document

Registration number: IL - 108490




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IQNet Partners*:

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